



Eventually connects the objects. The key to quality
- Charles Farnes



BOB LILLY
PROMOTIONS™

**BE INSPIRED.
BE UNIQUE.
BE BOLD.**



CREATIVE BRANDING & DESIGN

At Bob Lilly Promotions, we understand that your brand is more than just a logo—it's an experience. Using a blend of innovative design and strategic storytelling, our creative experts craft promotional materials that capture attention and build lasting relationships. From eye-catching logos, corporate identity packages and tradeshow elements to custom awards and packaging, we ensure every touchpoint is a reflection of your brand's unique identity, giving you the edge you need in today's competitive marketplace.

World's
Best
Workplaces™
2022



EMPLOYEE INCENTIVES, ENGAGEMENT & AWARDS



Let BLP Boost your team's spirit with employee incentives and awards. From video brochures to customized welcome kits, we curate solutions that recognize excellence and foster loyalty. Let us help you enhance your workplace culture, uplift productivity, and showcase your brand's values.



Bob Lilly Promotions fulfillment center, strategically located in the heart of DFW, has proven to be a sound logistical and economic choice for our clients in North America and abroad. Our central location provides a three-day delivery to more than 80% of the United States. For larger programs, we are able to lean into our PeerNet network to distribute into local markets all over the U.S., Canada and Mexico.

LOGISTICAL SERVICES

- Warehousing & Fulfillment
- International Shipping
- Integrated Order Processing
- In & Out Programs
- Inventory Management

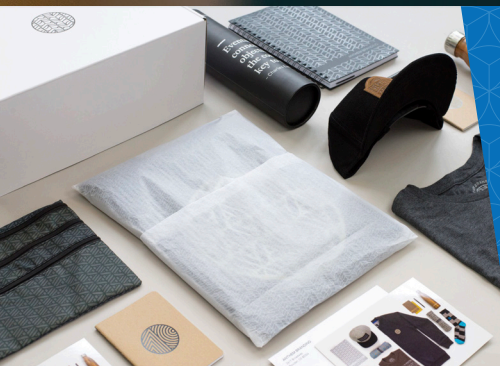


LAUNCH THE BEST
STYLES FOR YOUR
TEAM OR EVENT.



PROGRAM SERVICES

- Employee Engagement: Years of Service, New Hires, and Awards
- Channel Marketing Support
- Dealer and Corporate Premium Incentive Programs
- Travel Incentives
- Customer Promotions
- Corporate Merchandising (Online Stores & Promotional Development)
- Global Sourcing



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CREATIVE SERVICES / TURNKEY SOLUTIONS

- Custom Kitting
- In-House Creative Development and Graphic Design Team
- Logo Development
- Print Collateral, POP, POS, and Packaging
- Ecommerce Platforms for Redemptions and Channel Marketing
- International & Domestic Logistics Management
- Distribution & Fulfillment



REV UP YOUR **BRAND ENGINE**



Our Creative Services division evolved from our clients need for a total solutions partner. With shorter deadlines and more demands on time than ever before, companies look to us to provide creative direction from concept to completion.

BLP has a 25 year history of creating awe-inspiring kits for a wide range of audiences and demographics. We are a turnkey resource for new product & influencer launch kits.

OUR SERVICES

With an array of dynamic services such as Creative Services, Fulfillment & Distribution, Branded Merchandise, Online Company Stores, Awards & Recognition, Loyalty and Incentives, and Integrated Marketing, we aim to be your go-to partner for many if not all of your promotional merchandise and marketing needs. From crafting compelling client gifts to engineering fully-integrated marketing campaigns, every service we offer is driven by the power of your brand.



LOGISTICS OUR PRODUCTS MOVE PEOPLE

Our dynamic fulfillment and distribution center operates with a remarkable 99.8% pick accuracy rate, ensuring the 100,000+ packages per year that we pick and ship are meticulously correct.



PROGRAMS “EASY-BUTTON” SOLUTIONS

One of our greatest strengths is our ability to provide “easy-button” solutions that minimizes time to market without compromising the user experience.



CREATIVE BRANDING FUELING GROWTH

We blend creativity, technology, and business savvy to not just convey, but amplify your message, ensuring it's not only visible, but unforgettable.



4002 W Miller Rd., Ste.140
Garland, TX 75041

freshideas@boblillypromo.com
(214) 231-2082

www.boblillypromo.com